

From: [WTCA](#)
To: [Chanelle Kasik](#)
Subject: "Around the WTCA Network" e-Newsletter (March 2021 Issue)
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Welcome to the March 2021 issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

In addition, we've included a few virtual events happening around the world in honor of International Women's Day (March 8).

A few exciting updates from the WTCA team:

1. Our 2021 annual WTCA General Assembly will be hosted virtually by the WTCA on April 27 - 29, 2021. This year, we are bringing AI-powered matchmaking to the WTCA and the event will be **COMPLIMENTARY** for you and your business networks. Programming is scheduled at the following times:

- **Tuesday, April 27: 09:00 - 11:00 EST** (WTCA Day; Members-Only)
- **Wednesday, April 28: 09:00 - 11:00 EST**
- **Thursday, April 29: 06:30 - 09:00 EST**
- **1-on-1 networking: Monday, April 26 through Friday, April 30**

Stay tuned for more details on specific programming, speakers, etc. in the coming weeks. Follow along on social media using #WTCAGA2021.

2. Video recordings from the recent WTCA Member Forum Focus on Re-Inventing Prosperity in the Conference & Exhibition Industry (hosted on February 24) is now available on the WTCA Resource Center [here](#).

**Please note: these training sessions are available to WTCA Members and your business members/tenants – feel free to pass this information on. Also, you must be logged into the WTCA Digital Platform in order to access. If you have any questions, please contact events@wtca.org.*

3. Lastly, check out these virtual events in celebration of International Women’s Day (March 8)

Female Entrepreneur Webinar

March 08, 2021

World Trade Center Brest

As part of the International Day of the fight for women’s rights, La Maison de l’International de Brest, World Trade Center Brest and the city of Kiel will host a webinar on female entrepreneurship.

[Register](#)

International Women’s Day Award Ceremony

March 08, 2021

World Trade Center Miami

Join World Trade Center Miami for its 18th annual International Women’s Day Award ceremony.

[Register](#)

Re-Engage in Trade: International Women’s Day

March 08, 2021

World Trade Center St. Louis

World Trade Center St. Louis will host a panel discussion of local women leaders who will share their stories, challenges and insights.

[Register](#)

Women in Leadership: Achieving an Equal Future in a COVID-19 World

March 09, 2021

World Trade Center Kochi

Join World Trade Center Kochi for an online discussion featuring top female executives including Pamela Pascual of World Trade Center Metro Manila and Uma Reddy of World Trade Center Kochi.

[Register](#)

Equality in Exhibitions

March 09, 2021

UFI

This UFI Connects session will focus on Equality in Exhibitions and feature a mixed-gender panel to discuss the official 2021 theme “Choose to Challenge.”

[Register](#)

Mujer WTC

March 12, 2021

World Trade Center Valencia, Venezuela

Join World Trade Center Valencia, Venezuela to celebrate women’s achievements and contributions to positive social development.

[Register](#)

Target Gender Equality Live Event

March 16, 2021

United Nations Global Compact

UN Secretary-General António Guterres and UN Women’s Phumzile Mlabo-Ngcuka will join the CEOs of MetLife, Natura, PVH, LADOL Nigeria, Klabin, Dentsu International, PT Supra Boga Lestari and Starlight Media as speakers at the TARGET GENDER EQUALITY LIVE event.

[Register.](#)

We hope you enjoy reading this month's issue! We look forward to your continued input in the forthcoming issues.

Sincerely,

The WTCA Editorial Team

MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

ASIA PACIFIC

BCIC PENS MOU WITH INDO POLISH CHAMBER OF COMMERCE

World Trade Center Bengaluru

Bangalore Chamber of Industry and Commerce (BCIC) signed a Memorandum of Understanding with Indo Polish Chamber...

[Full Story](#)

INDIAN BUDGET CONCLAVE 2021

World Trade Center Bhubaneswar

The COVID-19 pandemic has thrown many unprecedented challenges before the world and crippled the world's economy...

[Full Story](#)

SKILL DEVELOPMENT SERIES CONCLUDES

World Trade Center Bhubaneswar

Developing the skillsets of the existing set of micro & small entrepreneurs is one of the essential tasks for the development...

[Full Story](#)

EU - VN INDUSTRIAL GREEN TECHNOLOGY CONFERENCE

World Trade Center Binh Duong New City

In recent years, climate change and vulnerabilities associated with global warming has increased the environmental...

[Full Story](#)

THE ORIENTATION FOR BINH DUONG INNOVATION AREA

World Trade Center Binh Duong New City

Binh Duong for the third time was honored by the Intelligent Community Forum (ICF) as one of the 21 cities of the world's typical...

[Full Story](#)

UNION BUDGET 2021 – KEY HIGHLIGHTS

World Trade Center Chennai

World Trade Center Chennai, in association with the Indian Institute of Materials Management (IIMM) Bengaluru, organized...

[Full Story](#)

ANNUAL POST BUDGET TALK

World Trade Center Chennai

“The new policy of scrapping vehicles will lead to an increase in automobile sales as well as improve the health of our...

[Full Story](#)

VIRTUAL SELLING FOR SALES PROFESSIONALS

World Trade Center Kochi

World Trade Center Kochi organized a certified online workshop on “Virtual Selling for Sales Professionals” with Mr. Rakesh...

[Full Story](#)

ANALYSIS OF THE UNION BUDGET 2021-22

World Trade Center Kochi

The Union budget 2021-22 was presented on February 1 by the Honorable Finance Minister, Ms. Nirmala Sitaraman. To discuss...

[Full Story](#)

WTCMM: READY TO BE BACK IN BUSINESS

World Trade Center Metro Manila

World Trade Center Metro Manila (WTCMM), the pioneer in the exhibitions industry in the Philippines, is ready to accommodate...

[Full Story](#)

MANAGEMENT DEVELOPMENT PROGRAM ON GLOBAL LOGISTICS

World Trade Center Mumbai

The logistics industry is an important sector that facilitates international trade. Digitalization and globalization have...

[Full Story](#)

EXPERTS DISCUSS IMPACT OF BUDGET ON INDIAN ECONOMY

World Trade Center Mumbai

MVIRDC World Trade Center Mumbai organized an interactive webinar on “Implications of Union Budget 2021-22.” On February 1...

[Full Story](#)

GLOBAL EXPO INDIA LAUNCH

World Trade Center Navi Mumbai

World Trade Center Navi Mumbai actively participated in the launch event of Global Expo India held at Navi Mumbai on February 13...

[Full Story](#)

EUROPE

A PLACE TO INVEST. A WAY TO THRIVE

World Trade Center Cyprus

Watch a video prepared by World Trade Center Cyprus associates, Invest Cyprus (Cyprus Investment Promotion Agency)...

[Full Story](#)

LIVESTREAM IN THE ATRIUM OF WORLD TRADE CENTER DD

World Trade Center Dresden

Review memorial concert with Katrin Wettin on February 13 as part of the 25th anniversary of World Trade Center Dresden...

[Full Story](#)

AWARD-WINNING TASTES OF THE WORLD

World Trade Center Dublin

Globetrotting and innovative wife and husband team, Sayantani and Ahijit Chatterjee, bring together a mélange of exquisite...

[Full Story](#)

PROTECT YOUR BRAND AND GROW YOUR BUSINESS

World Trade Center Dublin

Protect your brand and grow your business – Let us help you get familiar with food certification and standards! In this can't...

[Full Story](#)

NEW PARTNER FOR DOMICILATION AT WTC GENEVA

World Trade Center Geneva

World Trade Center Geneva is happy to introduce our new trusted partner for domiciliation / virtual offices: These services are newly...

[Full Story](#)

WTC MARSEILLE PARTNER OF TOUR DE LA PROVENCE 2021

World Trade Center Marseille Provence

World Trade Center Marseille Provence is proud of its latest partnership with the famous cycling race Tour de La Provence...

[Full Story](#)

NEWS FROM WTC WARSAW

World Trade Center Warsaw

WTC Warsaw continues to be active on zoom and webinar events over the last month including...

[Full Story](#)

LATIN AMERICA

WTC MONTEVIDEO FREE ZONE

World Trade Center Montevideo

World Trade Center Montevideo Free Zone, the Free Trade Zone of Services that attracts global technology companies. After an...

[Full Story](#)

MIDDLE EAST & AFRICA

17TH EDITION OF THE WTC ALGIERS EXPORT TROPHY

World Trade Center Algiers

The Export Trophy for this year's edition was awarded Thursday, February 4 to Bomare Company, a promising company...

[Full Story](#)

PROMISING CITIES FOR INTERNATIONAL BUSINESS

World Trade Center Kabul

The “Promising Cities for International Business” webinar held on February 11 by World Trade Center Leeuwarden in partnership...

[Full Story](#)

NORTH AMERICA & THE CARIBBEAN

DINETTE RIVERA TO PRESENT NEW COACHING PROGRAM

World Trade Center Delaware

We are proud to announce that Dinette Rivera, CEO, Rivera Business Development Group, and Senior Business Consultant to...

[Full Story](#)

BLOCKCHAIN TELECONFERENCE TIMELY AND INFORMATIVE

World Trade Center Delaware

A teleconference titled "Are You Ready for BLOCKCHAIN?" featuring Michael Marquardt, the CEO of Kompass Global Strategies...

[Full Story](#)

GLOBAL OUTLOOK WITH PETE MENTO

World Trade Center Northern California-Sacramento

World Trade Center Northern California had the pleasure to welcome Pete Mento to speak at its "Global Outlook 2021" webinar...

[Full Story](#)

DIPLOMACY MATTERS: CALIFORNIA LEADING THE WAY

World Trade Center Northern California-Sacramento

As the world's fifth largest economy, California has long been a trailblazer in global policy and international business. During a...

[Full Story](#)

GLOBAL TECH CHALLENGE WINNERS ANNOUNCED

World Trade Center Las Vegas

The result of a partnership between the Consumer Technology Association (CTA)™ (licensee for World Trade Center Las Vegas)...

[Full Story](#)

WTC LAS VEGAS CONFIDENT ABOUT 2021 RECOVERY

World Trade Center Las Vegas

The Las Vegas Convention Center (LVCC), which is also World Trade Center Las Vegas (WTCLV), is ready to welcome in-person...

[Full Story](#)

WTCO: THE PERMASAFE™ SYSTEM - DISINFECT SURFACES

World Trade Center Orlando

Want surfaces disinfected for any of these applications? The PermaSafe™ System is your answer. Applications include...

[Full Story](#)

ROLLS-ROYCE ANNOUNCES NEW CENTER IN SAVANNAH

World Trade Center Savannah

Rolls-Royce has officially opened its latest customer support facility in Savannah. The new 62,000-square-foot facility is...

[Full Story](#)

GEORGIA RANKED TOP 10 EXPORTING STATE IN 2020

World Trade Center Savannah

Georgia was ranked among the nation's 10 top exporting states last year for the first time. Georgia businesses exported...

[Full Story](#)

PERSPECTIVES ON TRADE: U.S.-CHINA BUSINESS COUNCIL

World Trade Center Washington, D.C.

Ambassador Craig Allen, President of the U.S. China Business Council joins the World Trade Centers of Washington, D.C...

[Full Story](#)

PERSPECTIVES ON TRADE: EMBASSY OF BOTSWANA

World Trade Center Washington, D.C.

Join the World Trade Center Washington, D.C. for a trade and investment update from H.E. Onkokame...

[Full Story](#)

UPCOMING EVENTS

WTC TALK SHOW SERIES

March 03 – April 30, 2021

World Trade Center Binh Duong New City

The WTC Talk Show series “Vietnam Economic Outlook 2021” will officially launch in March 2021. The series will be a...

[Register](#)

US-AFGHANISTAN TRADE & INVESTMENT VIRTUAL CONFERENCE

March 09, 2021

World Trade Center Kabul and World Trade Center Denver

The conference will be organized by World Trade Center Kabul Afghanistan and World Trade Center Delaware United...

[Register](#)

PERSPECTIVES ON TRADE

March 09, 2021

World Trade Center Washington, D.C.

Join the World Trade Center Washington, D.C. and the Washington Intergovernmental Professional Group for...

[Register](#)

POST GRADUATE COURSE IN GLOBAL LOGISTICS & SCM

March 09 – September 04, 2021

World Trade Center Mumbai

The course on Post Graduate Diploma in Global Logistics and Supply Chain Management commencing on March 9...

[Register](#)

INTERNATIONAL TRADE CERTIFICATION – VIRTUAL

March 10-24, 2021

World Trade Center Kentucky

The International Trade Certification (ITC) was developed by World Trade Center Kentucky (WTC-KY) to provide the...

[Register](#)

MASTER CROSS-CULTURAL COMMUNICATION

March 16, 2021

World Trade Center Palm Beach

Learn more about personality, culture, cross-cultural communication, intercultural competence, and how to communicate...

[Register](#)

PERSPECTIVES ON TRADE

March 16, 2021

World Trade Center Washington, D.C.

Join the World Trade Center Washington, D.C. and the Washington Intergovernmental Professional Group for a panel...

[Register](#)

AFRICA FEEDING THE WORLD VIRTUAL SUMMIT

March 17, 2021

World Trade Center Accra

WTC Accra would like to invite you to our upcoming summit: "Africa Feeding the World: Making a case for agricultural transformation..."

[Register](#)

3RD ANNUAL CASE COMPETITION

March 19, 2021

World Trade Center Buffalo Niagara

In collaboration with Western New York, USA and Southern Ontario, Canada colleges and universities, World Trade Center...

[Register](#)

INTERNATIONAL VIRTUAL CONFERENCE

March 22-23, 2021

World Trade Center Binh Duong New City

In recent years, climate change and vulnerabilities associated with global warming has increased the environmental...

[Register](#)

HOW TO INCREASE THE VIBE OF YOUR TEAM?

March 25, 2021

World Trade Center Antwerp

How to increase the vibe of your team? 70% of the targets set for change projects are not met. Why is that? Jan Vermeiren explains...

[Register](#)

17TH ANNUAL GLOBAL BUSINESS CONFERENCE

March 25, 2021

World Trade Center Greater Philadelphia

The World Trade Center of Greater Philadelphia and the Temple University Fox School of Business and its Center for...

[Register](#)

IIUSA INVESTOR MARKET: BRAZIL & LATIN AMERICA

March 30, 2021

World Trade Center São Paulo

“Understanding the priorities and the search for alternatives of investments due the challenges we have faced over the past...

[Register](#)

PRIORITY & TIME MANAGEMENT

April 22, 2021

World Trade Center Antwerp

WTC Academy - Priority & Time Management Create more space in your daily life.

About this event: Are you always too busy? Do you suffer...

[Register](#)

2021 ANNUAL WTCA GENERAL ASSEMBLY

April 27-29, 2021

World Trade Centers Association

The 51st annual WTCA General Assembly will be hosted virtually by the WTCA. Details to come within the next few weeks. Stay tuned...

HOW SUCCESSFUL IS TWEETING AS AN ENTREPRENEUR?

May 20, 2021

World Trade Center Antwerp

What do Geert Noels, Marc Couke, Eden Hazard and Pope Francis I have in common?

They are all active on Twitter...

[Register](#)

WTCA PARTNERSHIPS

UFI Awards 2021 (from UFI)

Organizers, venue operators and service providers are all encouraged to take part and share their best practice cases across six separate categories: HR Management, Industry Partners, Digital Innovation, Marketing, Operations and Services, and Sustainable Development. Entry deadline is March 16, 2021 for all categories. For more information, click [here](#).

GED21 (from UFI)

The 6th annual Global Exhibitions Day will take place June 2, 2021 in a very specific context due to COVID-19. More details to come soon – to stay updated, click [here](#).

SDG Festival of Action 2021 (from UNAI)

Now entering its fifth edition, the [SDG Global Festival of Action](#) is the annual meeting place for change makers, powered by the UN SDG Action Campaign with the support of the German Federal Government and partners from all sectors and regions. Join us on March 25-26 and find new ways to inspire, mobilize and connect people and organizations to take action on the global goals.

World Employment and Social Outlook 2021 (from UNAI)

This International Labour Organization (ILO) flagship report explores how the contemporary platform economy is transforming the way work is organized, analyzing the impact of digital labor platforms on enterprises, workers and society as a whole. View the full report [here](#).

Emerging Technologies Can Foster an Inclusive COVID-19 Recovery (from UNCTAD)

UNCTAD's latest flagship report highlights the opportunities offered by frontier technologies to reduce the inequalities brought into sharper focus by the pandemic, but warns of serious implications for developing countries if poorer communities are overwhelmed by the new technological wave. Read more [here](#).

MARCH ANNIVERSARIES

-
- World Trade Center Lyon – 35 years
 - World Trade Center Detroit/Windsor – 27 years
 - World Trade Center Sanaa – 17 years
 - World Trade Center Basra – 17 years
 - World Trade Center Cyprus – 17 years
 - World Trade Center Riyadh – 17 years
 - World Trade Center Al Khobar – 17 years
 - World Trade Center Aleppo – 17 years
 - World Trade Center Jeddah – 17 years
 - World Trade Center Valencia, Venezuela – 15 years
 - World Trade Center Nanjing – 12 years
 - World Trade Center Pune – 8 years
 - World Trade Center Chennai – 8 years
 - World Trade Center Pingtan – 4 years
 - World Trade Center Brest – 4 years
 - World Trade Center Norrköping – 4 years

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